

CASE STUDY: PRIMARY CARE PROGRESS

How One Non-Profit Deepened Their Impact through Curricular Development



THE NEED

Primary Care Progress (PCP) is a national organization providing leadership development and community building services to healthcare professionals and students. They do this through Relational Leadership™, a process that develops interpersonal and teaming skills to work interprofessionally and advocate for the changes needed in healthcare today.

In 2016, we were approached to help PCP examine their Relational Leadership™ framework and build a comprehensive, impactful curriculum to reflect their vision, expertise, and internal values.

Over the course of two and a half years, we partnered with their subject matter experts and internal team to examine and develop this framework.

OUR APPROACH

Needs Assessment

Discussions with stakeholders, members of their network training team, and the researchers behind their model, to understand organization goals and needs.

Framework Development

Development and launch of a framework tool and core competencies to measure impact and achievement in each domain.

Instructional Design

Expansion and adaptation of their current course offerings to reflect the new framework and key objectives. Developed core curriculum to inform all programs.

Module Standardization

The creation of standardized templates and processes to develop, deliver, and evaluate curriculum.

Gap Analysis

Review of curriculum to identify gaps in and build out a series of modules that could be applied across programs.

Evaluation & Innovation

Pilot new material and partner with internal team to implement effective evaluation strategies to collect feedback and improve core offerings.

RESULTS

From 2015 to 2017, our new curriculum helped create amazing growth for Primary Care Progress.



72%↑

teams reached



120%↑

training sessions held



506%↑

new leaders trained



"Integrative Inquiry brings fantastic professionalism and instructional design savvy to their work.

Able to turn any number of ideas into clear and concrete curricula, Kate is gifted at translating conceptualization and ideation into easily usable educational materials and provides expert insight into the design process."

Liz Salomon, Program Director



Contact Us

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